



7820 Enchanted Hills Blvd NE, Suite A-191  
Rio Rancho, NM 87144  
(505) 603-2988  
[www.kassyskause.org](http://www.kassyskause.org)

Dear Community Partner & Business:

We hope you are doing well during this time. As you know or may not know Kassy's Kause usually host an annual car show to help bring awareness to Perinatal Depression. However, this year due to COVID-19 and social distancing guidelines we decided to go virtual. You are invited to participate in the Kassy's Kause Virtual Kruze-In Car Show. We are asking for your sponsorship or donation to help make our event a success!

**This VIRTUAL Event will take place on Saturday, November 14 at 2:00 PM FACEBOOK LIVE**

Sponsorships include:

**\$50.00-** logo on website for one year, advertisement on Kassy's Kause Facebook page for a year (1 x a month) as well as 1 time weekly prior to event and mentioned the day of event.

**\$30.00-** announced on day of event, advertising on Kassy's Kause Facebook page 1 time a week prior to event.

**\$15.00-** announced on day of event, advertising on Kassy's Kause Facebook page once during the week of the event.

All donations are welcome! If you are not interested in a sponsorship and are able to donate a gift certificate or other items, we could use for prizes that would be greatly appreciated! If you are interested in being a sponsor please visit our website to sign up or for more information [www.kassyskause.org](http://www.kassyskause.org).

Our daughter Kassy suffered with perinatal depression showing symptoms that her family, friends, and medical provider thought were normal during pregnancy. Kassy unfortunately took her life at 4 months pregnant. Nearly 20-25% of women suffer from this Maternal Mental Health Illness during pregnancy. We founded Kassy's Kause to help educate and inform the community about the seriousness of this illness. To learn more about Maternal Mental Health resources and read Kassy's story please visit our website.

Sincerely,

*Susan Aguayo*

CEO & Founder of Kassy's Kause  
Breaking the Silence of Perinatal Depression

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